

2017 Sponsorship Agreement for Kenny G Concert

Sponsorship Levels

Sponsorship Benefits

Platinum Sponsors \$10,000

Possible exclusive meet and greet opportunity with Kenny G for two
Twenty (20) complimentary VIP show, dinner and reception tickets
Ability to purchase additional preferred seating for performance
Your name and/or logo on websites, releases, print ads, posters and program
Your logo included in all ads on comprehensive TV ad schedule
Platinum Sponsor recognition on radio, website and newspaper ads
Full-page program advertisement in locations designated for Platinum Sponsors (4.5" w x 7.5" h)
VIP recognition package on The Stanley's color LED Marquee
On-stage recognition prior to Kenny G's performance
Recognition in Valley Health Services' *The Pulse* and *Friends* newsletters

Dinner Sponsors \$7,500

Twelve (12) complimentary VIP show, dinner and reception tickets
Ability to purchase additional preferred seating for performance
Your name and/or logo associated with the dinner on websites, releases, print ads, posters and program
Your logo included in all ads on comprehensive TV ad schedule
Full-page program advertisement in locations designated for Dinner Sponsors (4.5" w x 7.5" h)
VIP recognition package on The Stanley's color LED Marquee
On-stage recognition prior to Kenny G's performance
Recognition in Valley Health Services' *The Pulse* and *Friends* newsletters

Gold Sponsors \$5,000

Ten (10) complimentary VIP show, dinner and reception tickets
Ability to purchase additional preferred seating for performance
Your name and/or logo on websites, releases, print ads, posters and program
Your logo included in all ads on comprehensive TV ad schedule
Full-page program advertisement in locations designated for Gold Sponsors (4.5" w x 7.5" h)
VIP recognition package on The Stanley's color LED Marquee
On-stage recognition prior to Kenny G's performance
Recognition in Valley Health Services' *The Pulse* and *Friends* newsletters

Silver Sponsors \$2,500

Six (6) complimentary VIP show, dinner and reception tickets
Ability to purchase additional preferred seating for performance
Your name and/or logo on websites, releases, print ads and program
Full-page program advertisement in locations designated for Silver Sponsors (4.5" w x 7.5" h)

Bronze Sponsors \$1,000

Two (2) complimentary VIP show and dinner tickets
Ability to purchase additional preferred seating for performance
Half-page program advertisement in locations designated for Bronze Sponsors (4.5" w x 3.75" h)

Yes, please include me as a sponsor for the Kenny G concert, Sunday, November 5, 2017, at The Stanley!

_____ would like to participate at the

(Business Name)

_____ Bronze Sponsor level (\$1,000)

_____ Silver Sponsor level (\$2,500)

_____ Gold Sponsor level (\$5,000)

_____ Dinner Sponsor level (\$7,500)

_____ Platinum Sponsor level (\$10,000)

Enclosed is my check for \$ _____ - made payable to **Valley Health Services**, and my advertisement for the program will be emailed to: ccastellano@valleyhealthservices.org

Contact Information:

Business Address: _____

Contact Person For Advertisement: _____

Contact Telephone #: _____ Contact Email: _____

Please return with payment to Valley Health Services, 690 W. German Street, Herkimer, NY 13350 at your earliest convenience. Call 315.866.3330, ext. 2329 or email: ccastellano@valleyhealthservices.org if you have any questions and **thanks for your support!**